

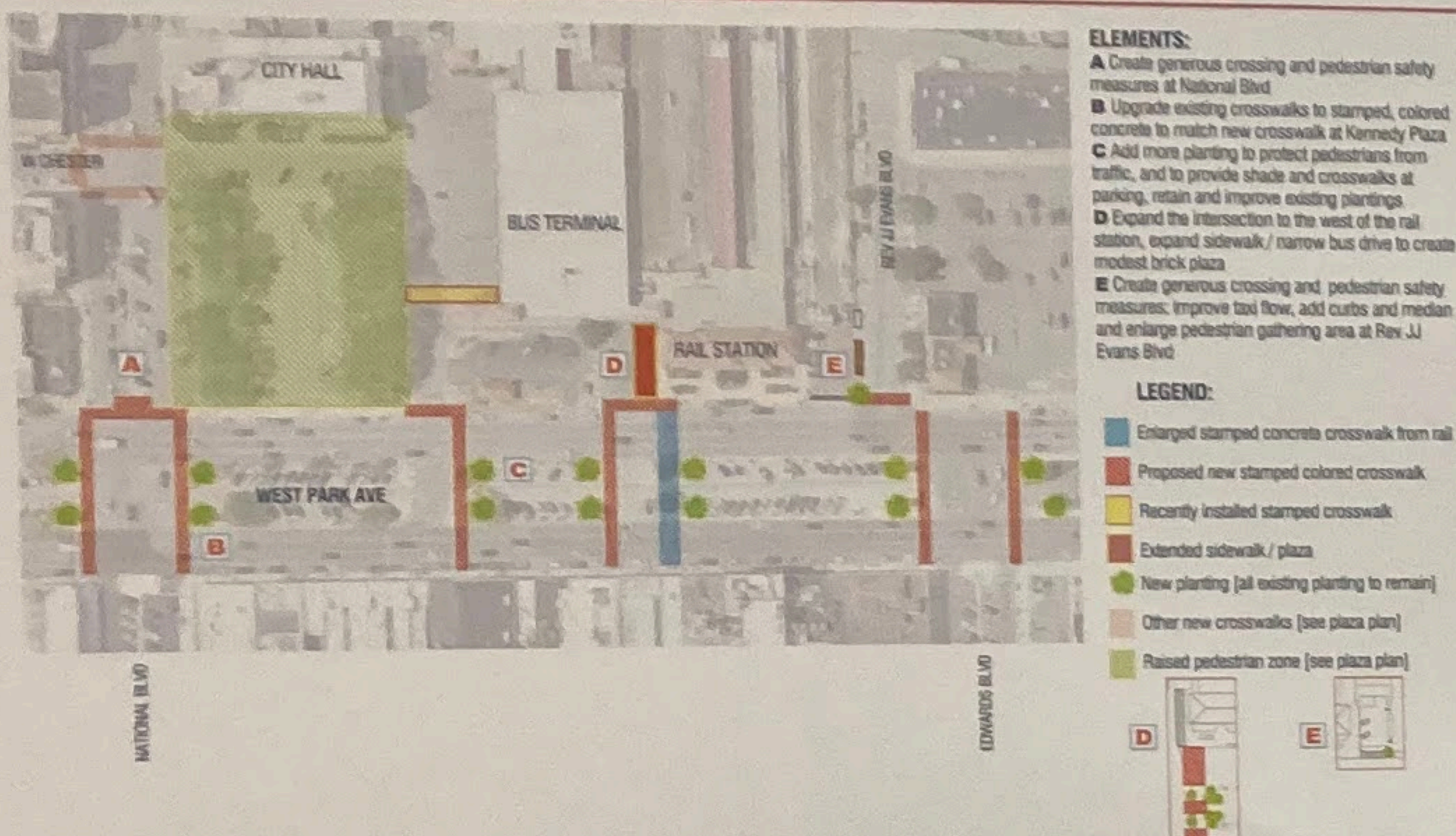
How should Long Beach spend NY Forward Funding?

Goal 1 Improve street safety and connectivity along Park Avenue

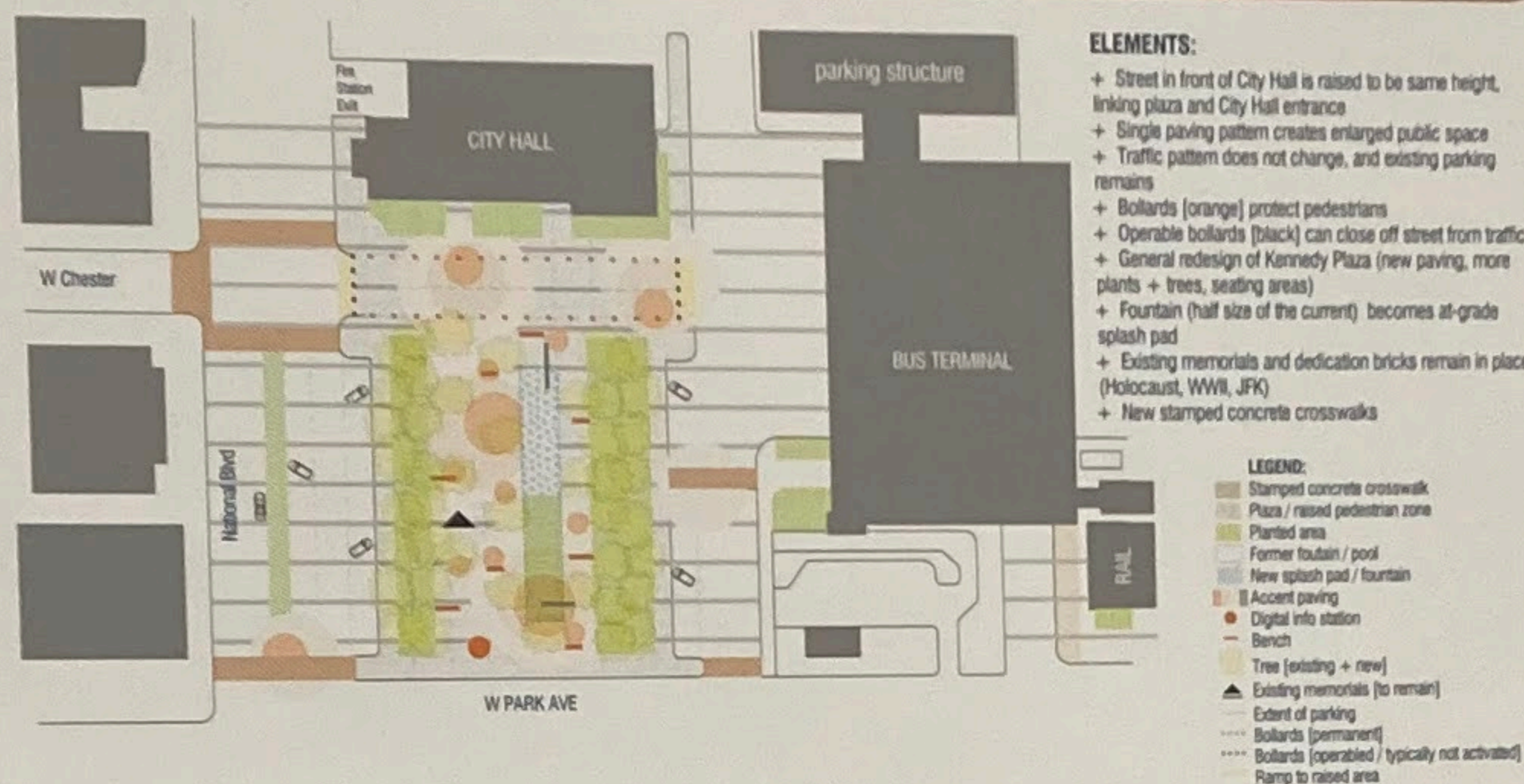
Goal 3 Improve public spaces and enhance connections between civic spaces

Goal 4 Foster an attractive downtown environment

1A Improve Connectivity and Streetscape Along Central Park Ave



3A Redesign Kennedy Plaza for Better Integration with Surroundings



4A Develop and Implement a Wayfinding & Signage Program



Project Sponsor:

City of Long Beach

Project Type:

Public Improvement

Location:

Central Park Ave. between National Boulevard and Edwards Boulevard

Cost Estimate:

NYF Request: \$595,000
Other Funding: N/A
Total: \$595,000 (100% NYF Funding)

Project Description:

Pedestrian safety and streetscape improvements along the section of Park Ave that sees the most pedestrian usage due to the presence of the Long Beach LIRR station. Main elements of the project include:

- Creating generous crossing and pedestrian safety measures at National Blvd
- Upgrading existing crosswalks to stamped, colored concrete to match new crosswalk at Kennedy Plaza
- Adding more planting to protect pedestrians from traffic, and to provide shade and crosswalks at parking, retain and improve existing plantings
- Expanding the intersection to the west of the rail station, expand sidewalk / narrow bus drive to create modest brick plaza
- Creating generous crossing and pedestrian safety measures: improve taxi flow, add curbs and median and enlarge pedestrian gathering area at Rev. JJ Evans Blvd.

Comments?

Yes

Yes

Project Sponsor:

City of Long Beach

Project Type:

Public Improvement

Location:

Kennedy Plaza and surroundings

Cost Estimate:

NYF Request: \$1,800,000
Other Funding: N/A
Total: \$1,800,000 (100% NYF Funding)

Project Description:

The scope of this project is to unify and improve the civic spaces of Kennedy Plaza and surroundings using a combination of urban design elements such as paving patterns, landscaping, wayfinding, and enhanced pedestrian crossings. The main project elements include:

- Street in front of City Hall is raised to be same height, linking plaza and City Hall entrance
- Single paving pattern creates enlarged public space traffic pattern does not change, and existing parking remains
- Bollards [orange] protect pedestrians
- Operable bollards [black] can close off street from traffic
- General redesign of Kennedy Plaza (new paving, more plants & trees, seating areas)
- Fountain (half size of the current) becomes at-grade splash pad
- Existing memorials and dedication bricks remain in place (Holocaust, WWII, JFK)
- New stamped concrete crosswalks

Comments?

NO

maybe

Project Sponsor:

City of Long Beach

Project Type:

Public Improvement

Location:

NYF Area

Cost Estimate:

NYF Request: \$225,000
Other Funding: N/A
Total: \$225,000 (100% NYF Funding)

Project Description:

This project will improve the experience for people familiar with the area and will help them connect that are close to each other and yet difficult to find. Additionally, this wayfinding/signage program is more identifiable and consistent theme to put Central Park Ave on a map and create its own identity as a true downtown.

Key elements will include:

- Using lighting, signage and color / murals to help people find their way out of the rail station
- Installing a suite of signage: all elements share design concept (modern but easy to maintain and durable)
- Installing a digital sign at Kennedy Plaza
- Creating Bold Gateway Sign / 3D Element at entrance locations

no to digital signage

NO

What are the elements?

NO

NO

There are so many signs saying NO in this town can we develop a clearer message + present it in positive terms?

Yes
More Long Beach
RD Needs
help!

WAYFINDING DESIGN MAP

NYF Long Beach



ELEMENTS:

- + Use lighting, signage and color / murals to help people find their way out of the rail station
- + Install a suite of signage: all elements share design concept
- + Modern but easy to maintain and durable
- + Digital sign at Kennedy Plaza
- + Bold Gateway Sign / 3D Element at entrance locations

LEGEND:

- NYF Boundary
- Gateway Element [2]
- Digital signage [1]
- Multidestination Sign and City Map [6]
- Municipal: City Hall / Public Library [5]
- Local Landmarks / Points of Significance / community input
- Ⓟ Parking signage

Needs help!

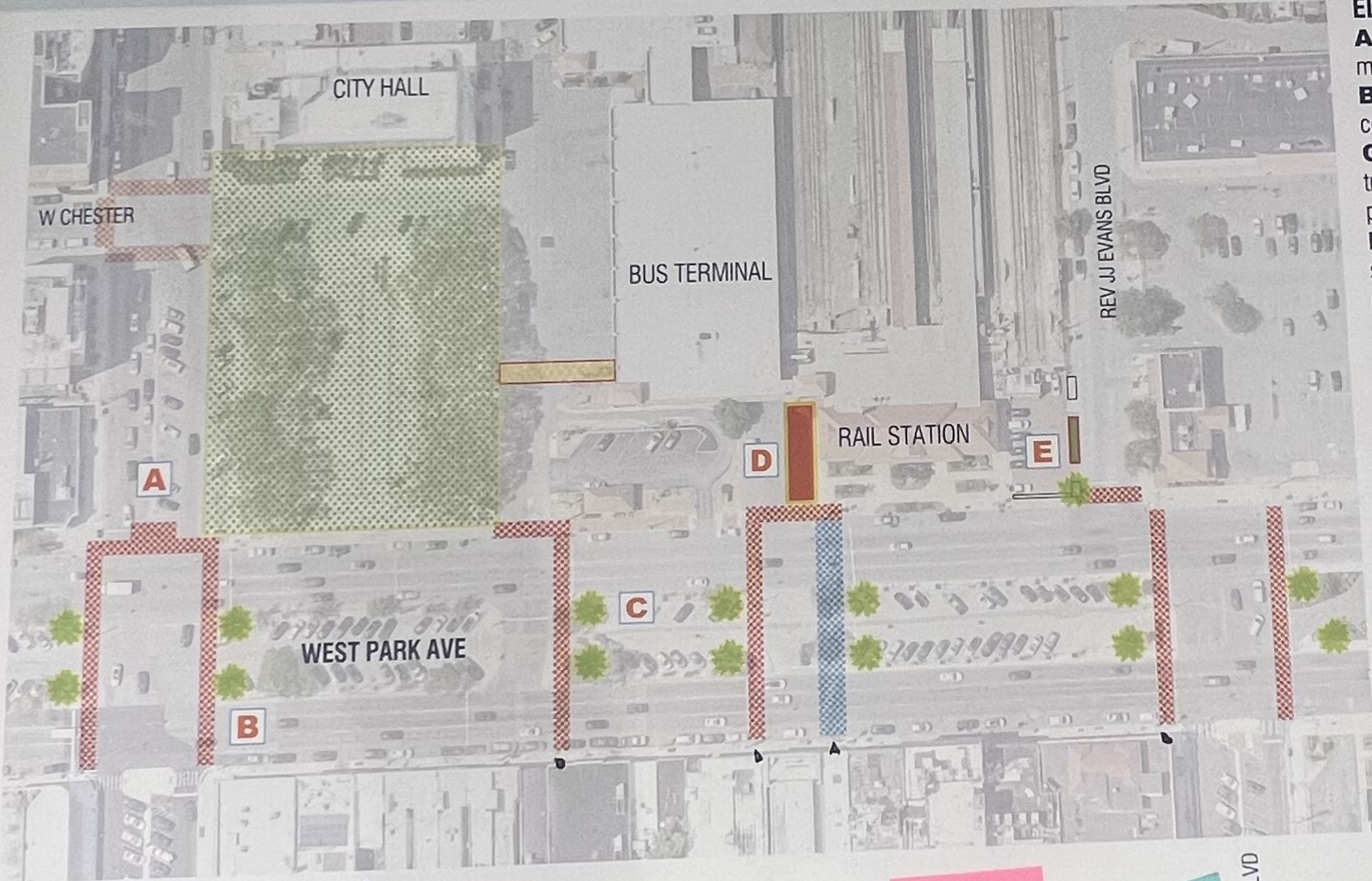
WHAT LANDMARKS ARE IMPORTANT?
←

WHERE DO WE NEED MORE SIGNS?

Arrival of Beach with signage.

STREETSCAPE PARK AVE DESIGN AREAS OF FOCUS

NYF Long Beach



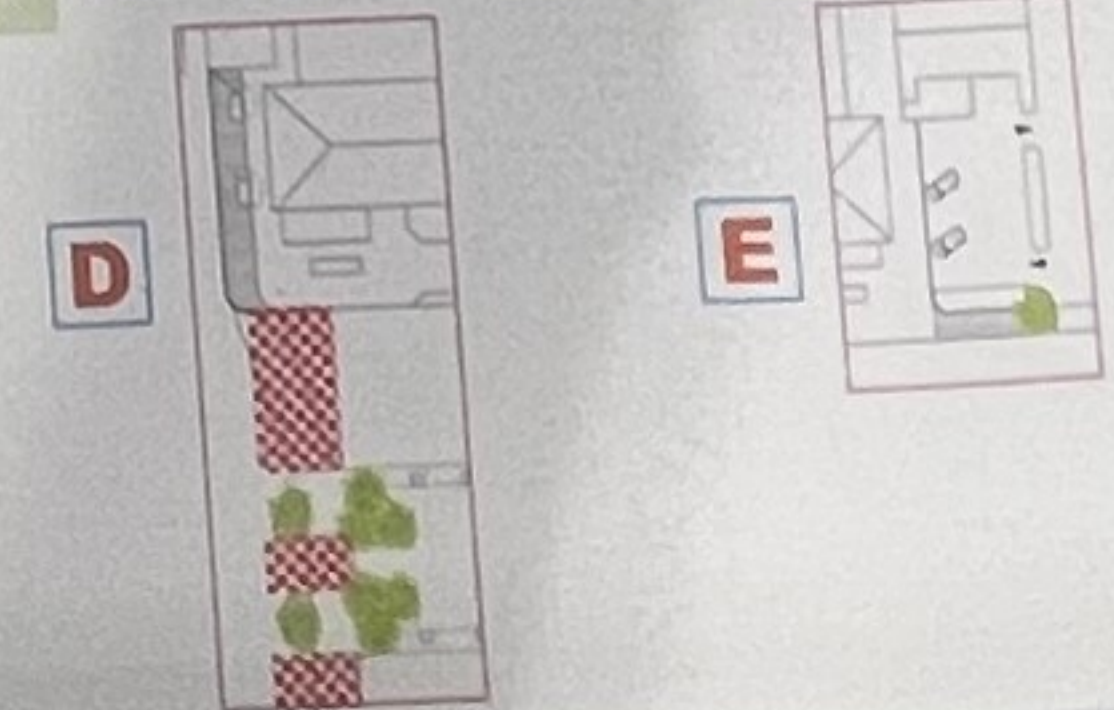
ELEMENTS:

- A** Create generous crossing and pedestrian safety measures at National Blvd
- B** Upgrade existing crosswalks to stamped, colored concrete to match new crosswalk at Kennedy Plaza
- C** Add more planting to protect pedestrians from traffic, and to provide shade and crosswalks at parking, retain and improve existing plantings
- D** Expand the intersection to the west of the rail station, expand sidewalk / narrow bus drive to create modest brick plaza
- E** Create generous crossing and pedestrian safety measures: improve taxi flow, add curbs and median and enlarge pedestrian gathering area at Rev JJ Evans Blvd

LEGEND:

- Enlarged station crosswalk from rail
- Proposed new stamped colored crosswalk
- Recently installed stamped crosswalk
- Extended sidewalk / plaza
- New planting [all existing planting to remain]
- Other new crosswalks [see plaza plan]
- Raised pedestrian zone [see plaza plan]

Taxi Station improvement w/ flow & very important



NATIONAL BLVD

Not enough trees on Park Ave. Planters or greenery trees - fresh festive color..

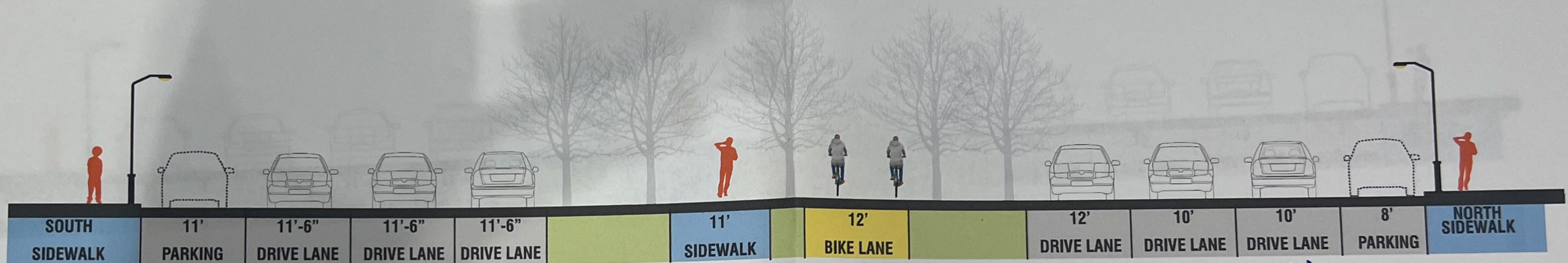
Partner w/ MTA to Rev up station - plants, trees

WHERE DO YOU BIKE? CROSS THE STREET?

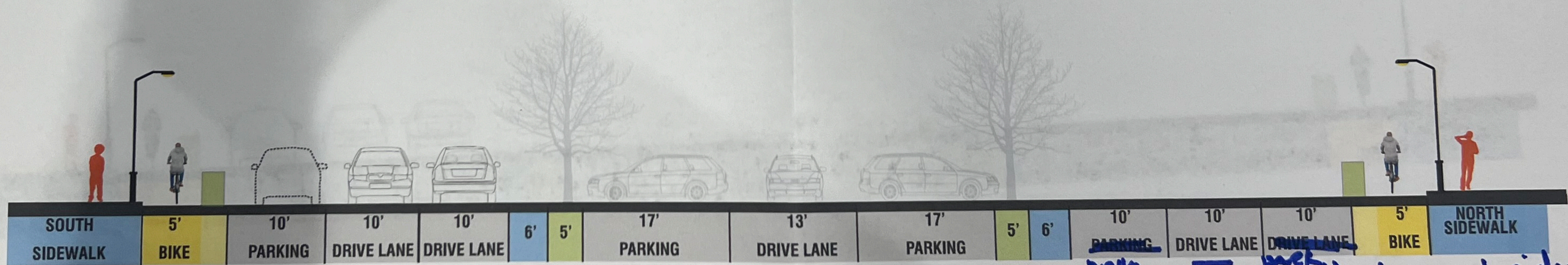
more bike racks @ station

EDWARDS BLVD

ELEMENTS:

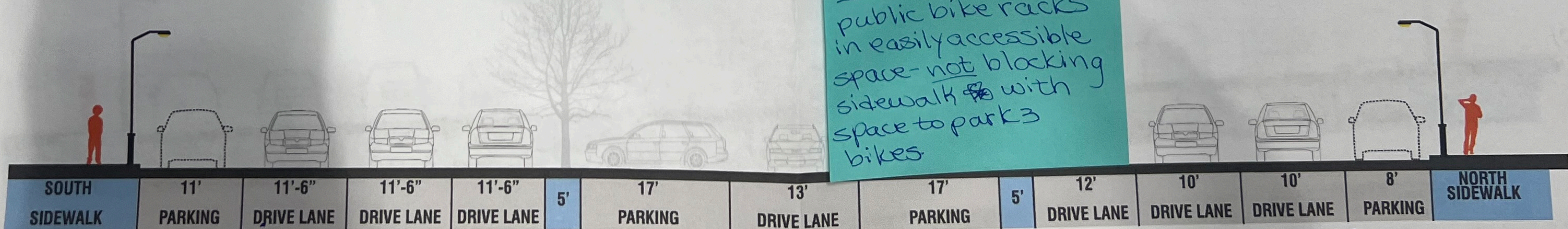


Central Bikeline
option 2



option 1
Bikeline at sidewalk

dedicated bike lane on Park Ave - protected from traffic by barrier.
public bike racks in easily accessible space - not blocking sidewalk with space to park 3 bikes



Existing.

New splash pad / fountain

Accent paving

RAI

KENNEDY PLAZA DESIGN CONCEPT

NYF Long Beach

STREETCABLE LANE PLANNING / COMMUNITY PARTICIPATION



ELEMENTS:

- + Street in front of City Hall is raised to be same height, linking plaza and City Hall entrance
- + Single paving pattern creates enlarged public space
- + Traffic pattern does not change, and existing parking remains
- + Bollards [orange] protect pedestrians
- + Operable bollards [black] can close off street from traffic
- + General redesign of Kennedy Plaza (new paving, more plants + trees, seating areas)
- + Fountain (half size of the current) becomes at-grade splash pad
- + Existing memorials and dedication bricks remain in place (Holocaust, WWII, JFK)
- + New stamped concrete crosswalks

LEGEND:

- Stamped concrete crosswalk
- Plaza / raised pedestrian zone
- Planted area
- Former fountain / pool
- New splash pad / fountain
- Accent paving
- Digital info station
- Bench
- Tree [existing + new]
- Existing memorials [to remain]
- Extent of parking
- Bollards [permanent]
- Bollards [operable / typically not activated]
- Ramp to raised area

NO to using half of the NYF funding to enhance physical space - need improvements to train station, address homeless needs, improve security...

Potential concern for the splash pad becoming a hangout for homeless

Collaborate w/ MTA Bus Dept + parking is confusing. Tally schedule is confusing. Make it easy for residents + visitors

Maintenance is a concern

Yes

NO!!!

target \$ to streetscape - spend less here

Good redesign Add bike racks to east side closer to train station

City needs to invest in proper irrigation + maintenance of additional planting areas

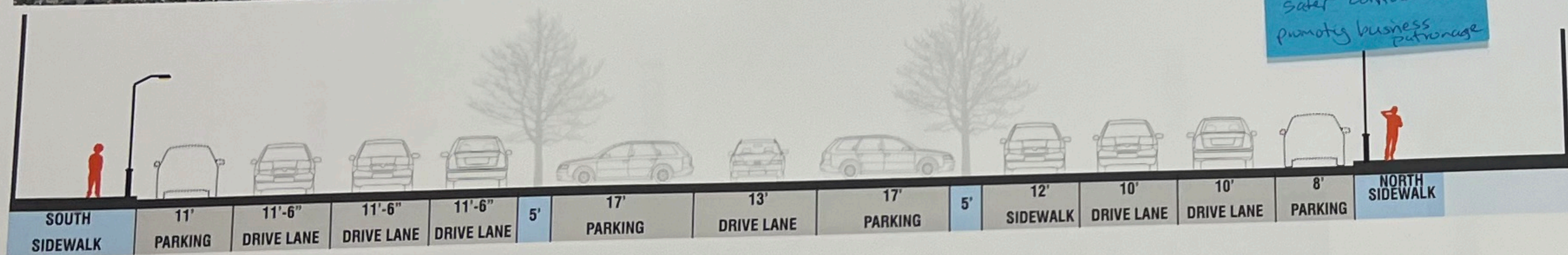
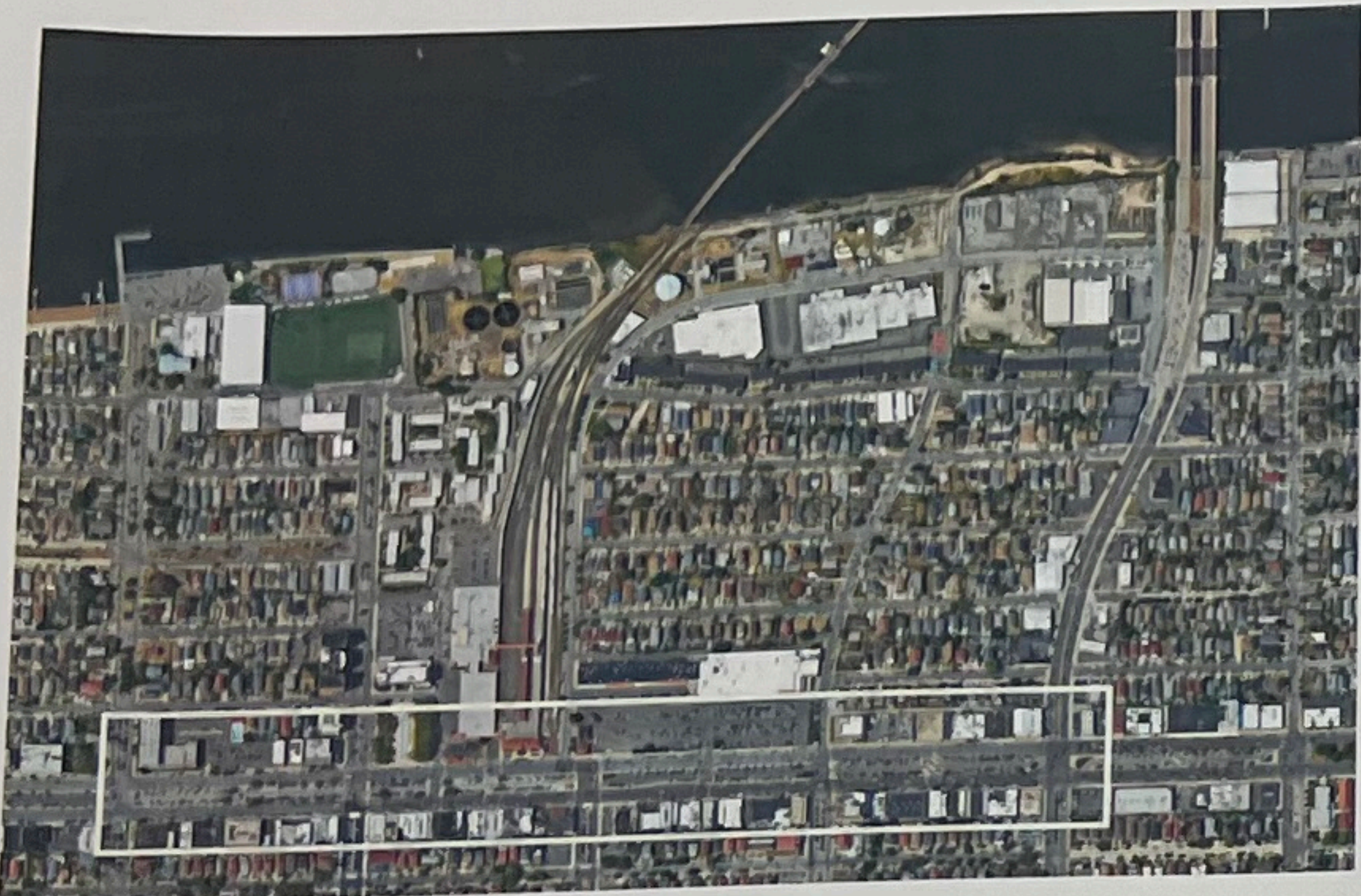
This design is a great improvement for connectivity and use. More porous is better.

Good ideas but too much money allocated in relation to the other projects

Disagree parking to accommodate police 1990

STREETScape PARK AVE / COMMUNITY EXPERTISE

NYF Long Beach



Yes to option 1
 This project will complement Kennedy Plaza Redesign and will create a safer corridor while promoting business patronage

LEAVE YOUR IDEAS!
 MORE PLANTINGS?
 SAFETY CONCERNS?

WEST PARK AVENUE

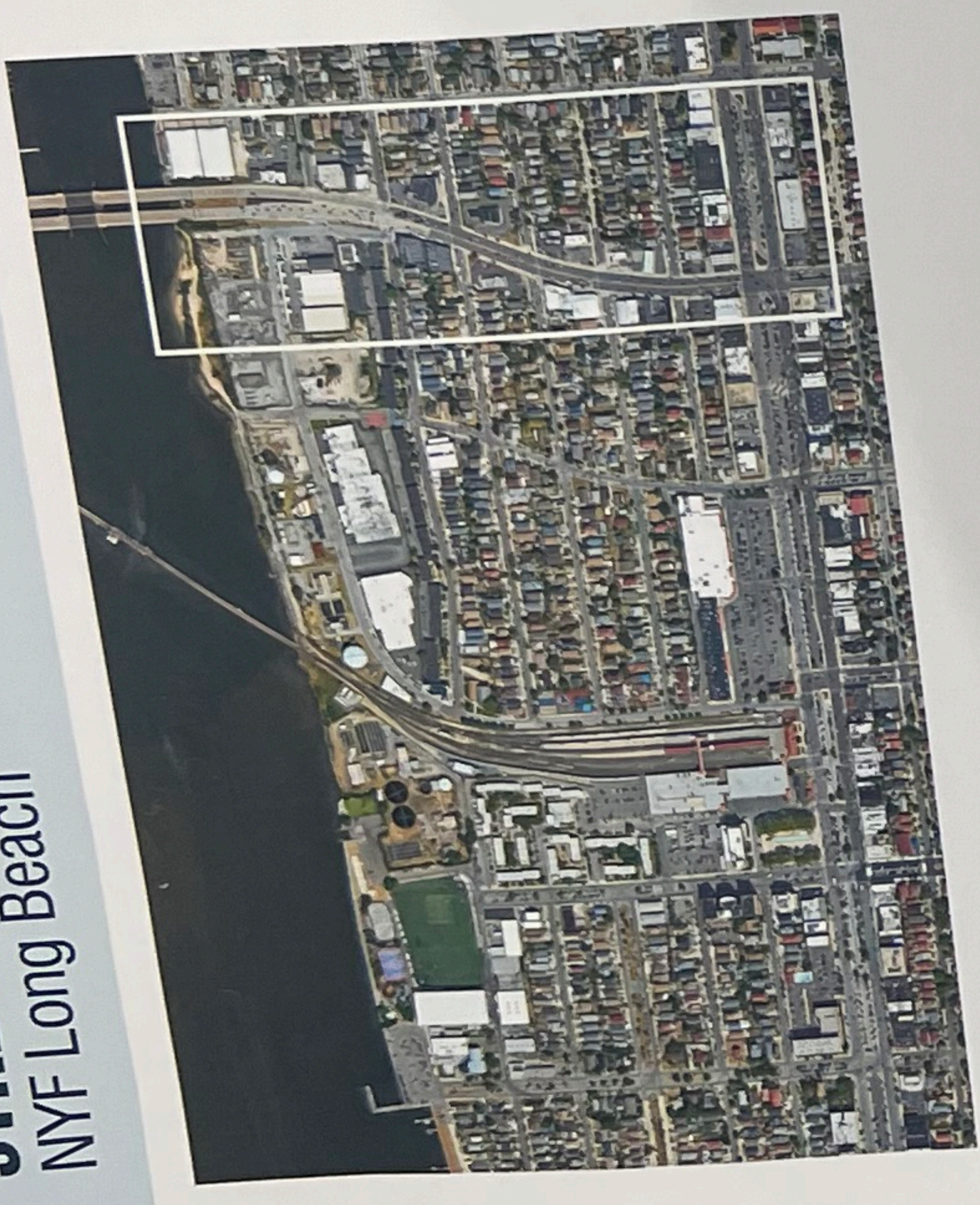
EAST PARK AVENUE



YES to bike lanes
 Make it 2 lanes each way
 Dedicated + Designated Bike lanes
 A BIKE LANE IN THE Biz District is the most impactful improvement. This project could facilitate Option 1 (two lanes of traffic) keeps bikers safe, clears sidewalks, and increases the value of any business in the Park. Do a traffic study. Put in a bike lane
 Bike lanes! (Biz District is a street) lets go Atlantic PL sidewalk
 2 lanes Bike Lanes
 Most Definitely Need SAFE BIKE LANES
 2 LANES PARKING Bicycles
 Bike lanes like NYC model
 Dedicated Bike Lanes
 Side walk on outer perimeter of parking in middle
 Just East/West Bike lane
 101

STREETSCAPE LONG BEACH BLVD / COMMUNITY EXPERTISE

NYF Long Beach



PARK PL

E STATE ST

E PINE ST

E HULLTON ST

E MARKET ST

E MARKET ST

E CHAESTER ST

E PARK AVENUE

LONG BEACH BOULEVARD

After hours
signs
no 4's needed

MAP
CROSS
walks?

How should Long Beach spend NY Forward Funding?

Goal 2

Establish Downtown Long Beach as a year-round regional destination

2A Develop a Commercial Building with Performing Spaces



Project Sponsor:
Alex Liechtung, Project Manager; Brooke Robyn Dairman & Lisa Bronshteyn, Co-Directors and Co-Owners of LB Dance, LLC (DBA "The Dance Loft")

Project Type:
Private Project

Location:
180 E Park Ave

Cost Estimate:
NYF Request: \$1,050,000
Other Funding: \$4,685,000
Total: \$5,735,000 (18% NYF Funding)

Project Description:
Lot was formerly the NuClear Dry Cleaners. Ground floor will be subdivided into multiple retail spaces. Second floor will be a mixed-use performing arts rehearsal & performance space, including the Dance Loft.

NYF funding requested for remediation and construction of the building at large, performance space equipment and fit-out and signage.

Comments?

Not Feasible

Struggle w/ this or block size. LB could keep some theater space while I see city will launch authority?

The corner does need development though

viability of creating more retail space on a block that has many vacant storefronts now

No EPA site which may take time to clean up

YES

YES

NO

Yes

YES

YES

2B Improve the Library Auditorium to Become a Modern, Multi-Purpose Performance Space



Project Sponsor:
Thomas Wojciechowski, Project Coordinator at LBPL; Tara Lannen-Stanton, Library Director

Project Type:
Non-Profit Improvement

Location:
Long Beach Public Library, Main Library, 111 W Park Ave

Cost Estimate:
NYF Request: \$320,000
Other Funding: \$60,000
Total: \$380,000 (84% NYF Funding)

Project Description:
Proposal to renovate the library's auditorium to a true professional-level performance space. The project would include replacement of stage; audio, lighting, visual and streaming improvements; updated "Green Room" to be a multi-purpose/ available for creative endeavors including music and podcast recording.

Comments?

YES

YES

YES

YES

YES

Yes as will support public programs

Maybe

Yes

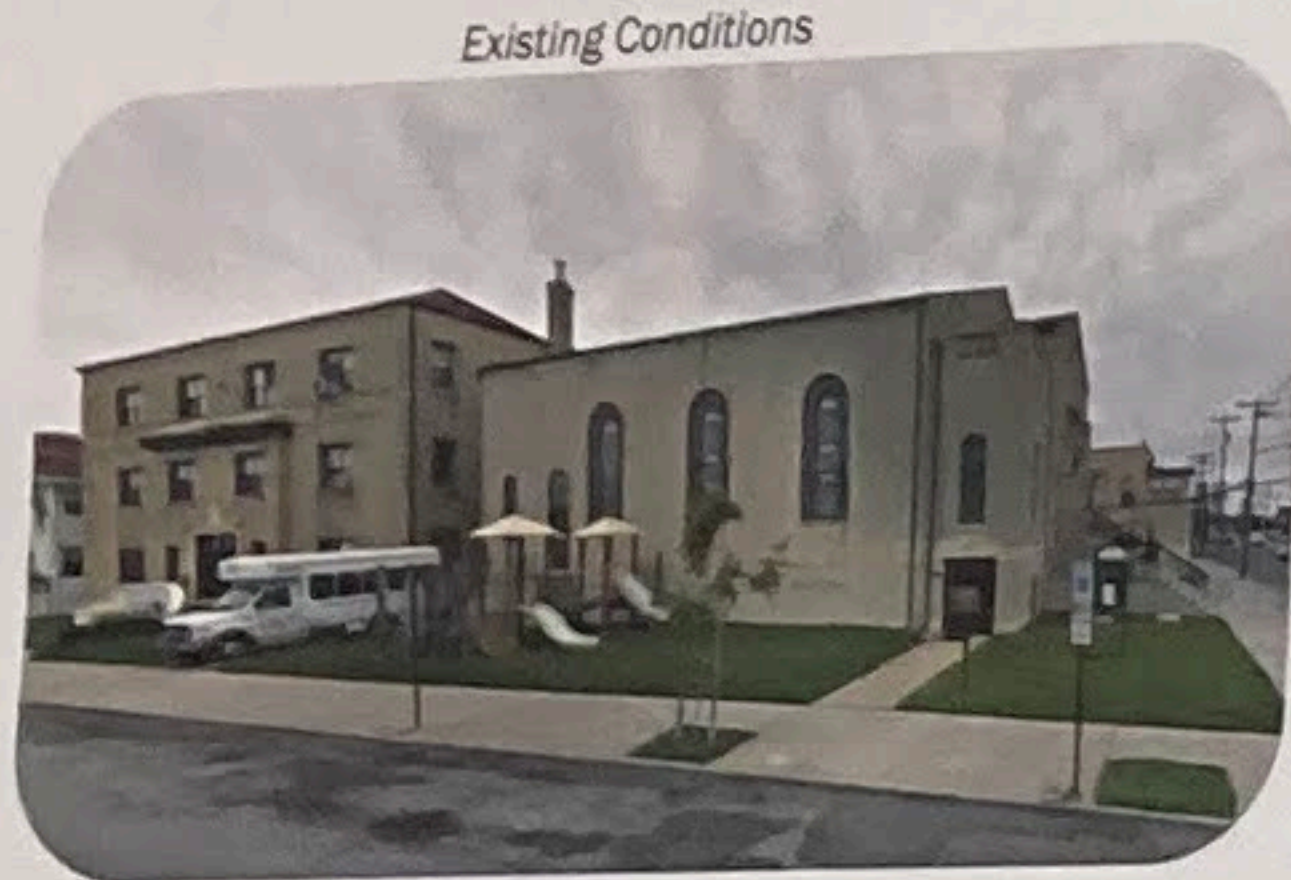
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Goal 2

Establish Downtown Long Beach as a year-round regional destination

2E

Rehabilitate a Black Box Theater

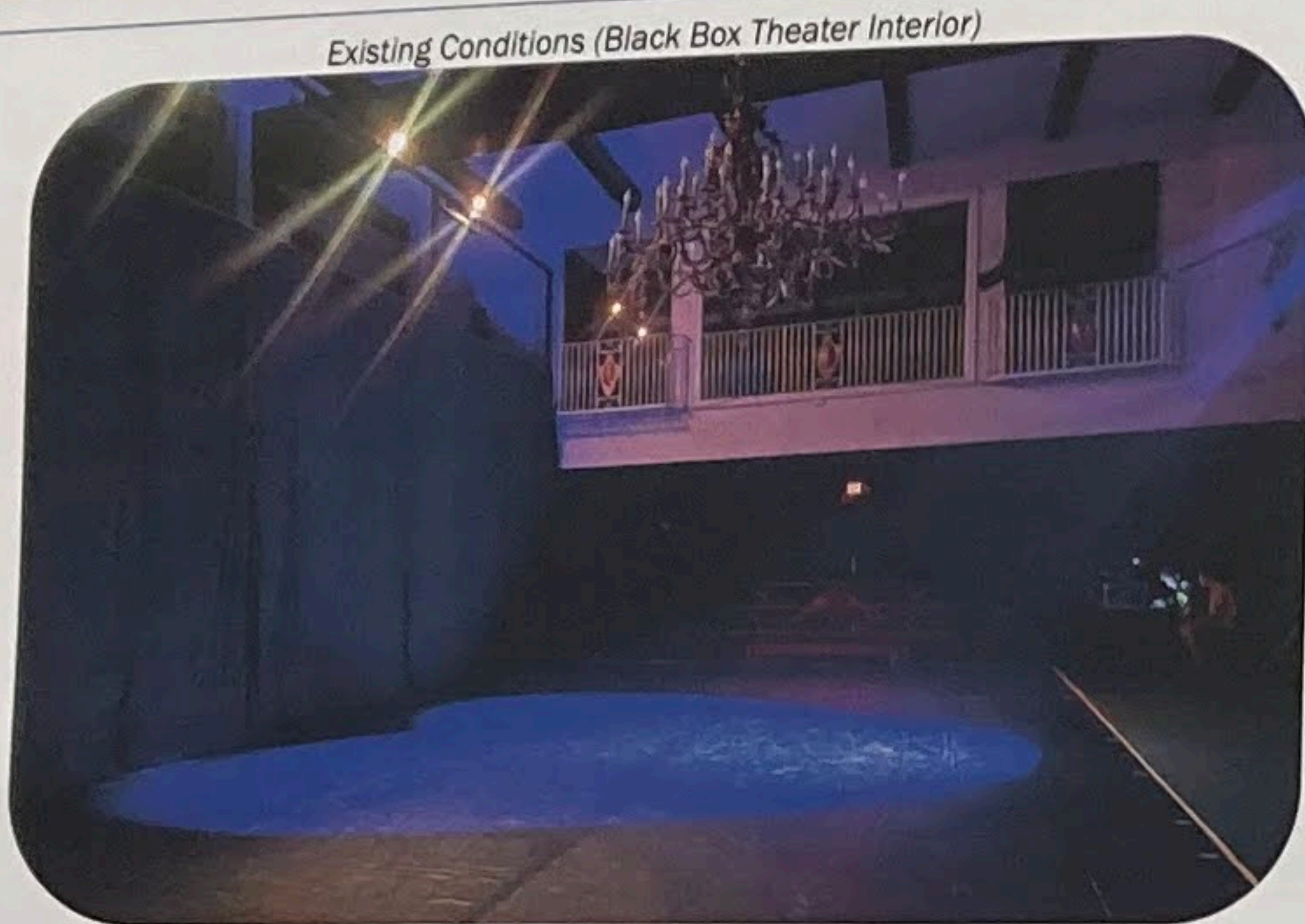


Project Sponsor:
Brooke Robyn Dairman, Owner/Director - Professional Youth Theatre

Project Type:
Private Project

Location:
75 E. Walnut Street & 305 Riverside Blvd

Cost Estimate:
NYF Request: \$330,000
Other Funding: \$100,000
Total: \$430,000 (77% NYF Funding)



Project Description:
Rehabilitate a black box theater (75 E. Walnut Street) and a mainstage theater (305 Riverside Blvd). The project would be used as a multi-purpose performing arts and fine arts venue.

Comments:

- NO
- YES if open to public
- NO
- YES
- Like it
- Maybe support this or be 100 POC
- No concern about availability of building

2F

Enhance and Expand a Coworking Space



Project Sponsor:
780 Realty Associates LLC & Bridgeworks LLC

Project Type:
Private Project

Location:
Bridgeworks, 780 Long Beach Blvd

Cost Estimate:
NYF Request: \$315,000
Other Funding: \$55,000
Total: \$370,000 (85% NYF Funding)



Project Description:
Upgrades to the workspace facility include the following:

- Resilient plantings/flower beds
- Exterior upgrades to facilitate installation of murals
- Creation of exterior roof deck for expanded workspace, events and work

The sponsor has invested in the property since 2015, developing, maintaining and operating the concept of the Bridgeworks Campus open to the local community. The sponsor intends to continue to do so.

Comments?

Comments:

- YES
- NO
- YES
- Yes
- YES
- YES
- Yes but Bridgeworks should consider kitchen in later program
- Yes

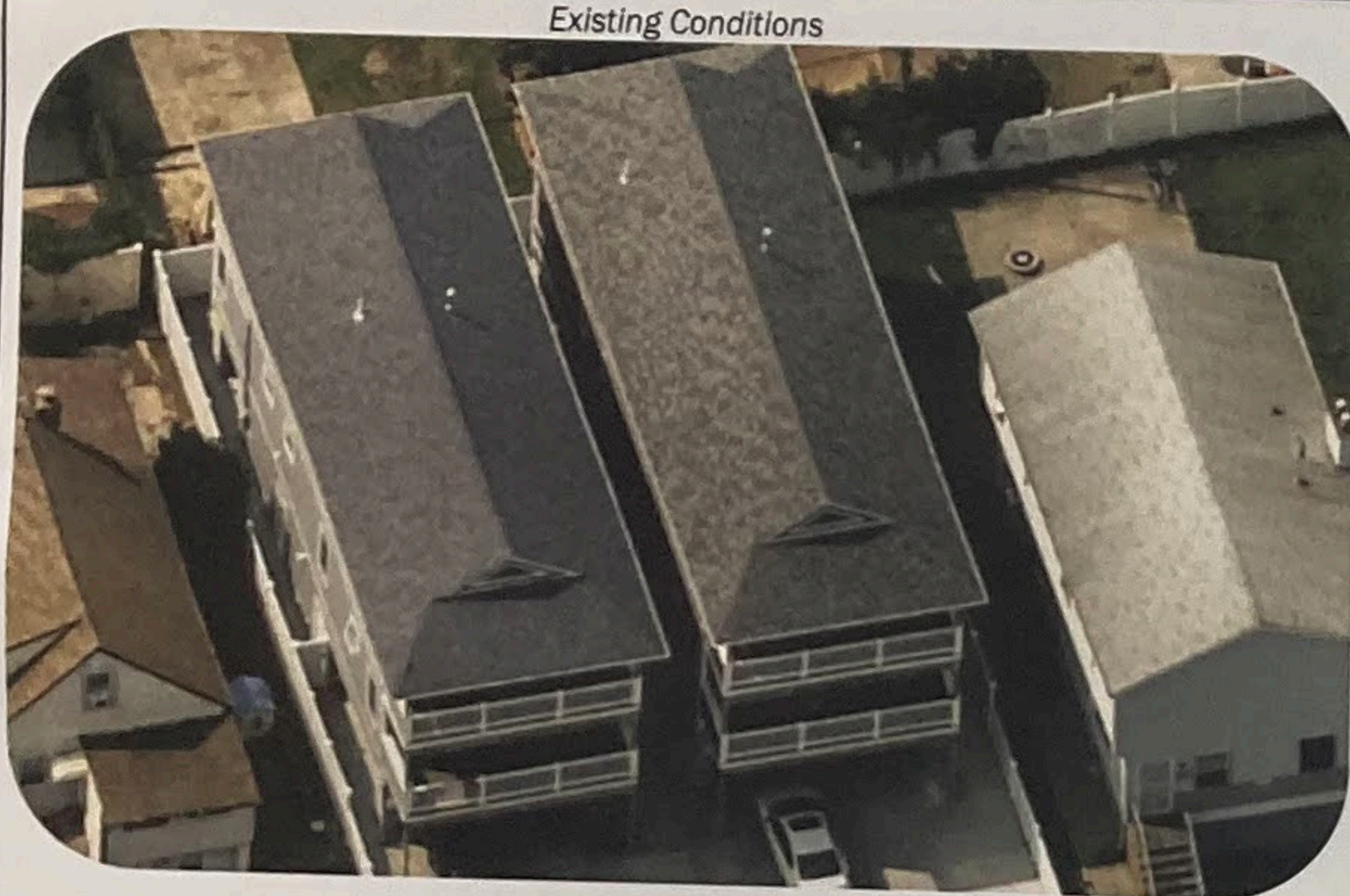
How should Long Beach spend NY Forward Funding?

Goal 2

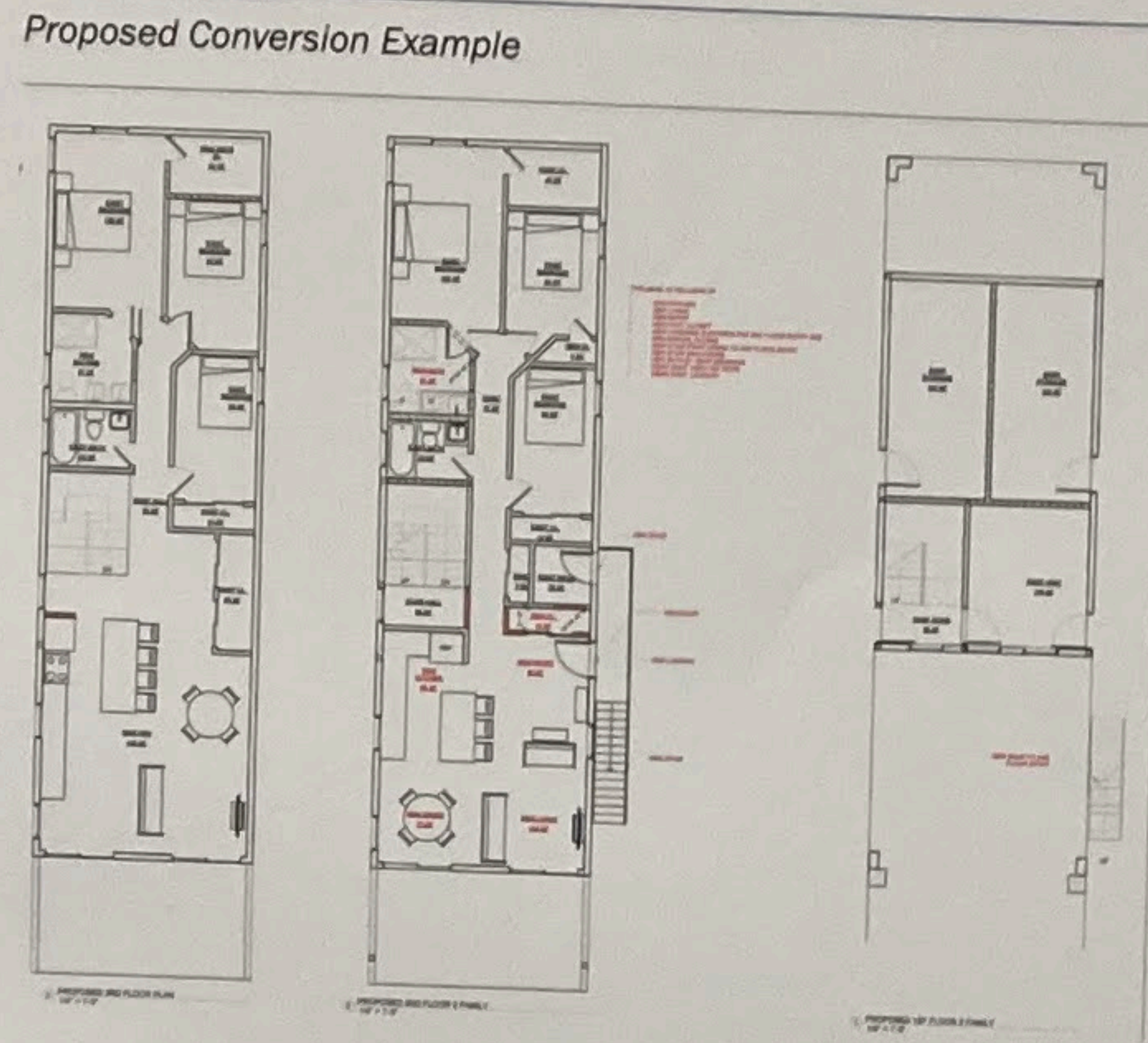
Establish Downtown Long Beach as a year-round regional destination

2C

Conversion of Five Single-Family Homes in Two-Family Homes



Existing Conditions



Proposed Conversion Example

Project Sponsor:
Darren Gallo / Long Beach Living

Project Type:
Private Project

Location:
24, 26, 82, 114, 118 E. Pine Street

Cost Estimate:
NYF Request: \$300,000
Other Funding: \$200,000
Total: \$500,000 (60% NYF Funding)

Project Description:

Conversion of 5 existing single-family homes into two-family homes in the North Park neighborhood. All five homes are currently rented at market rate. This project would double the number of units and provide affordable housing, which is an expressed need of the City.

The proposed 5 new two-family units generated from the project would be 3-bedroom, 2-bathroom units. They would also have the following Affordability/Workforce Housing components:

- Workforce housing at 80-100% Area Median Income (AMI) (\$123,100 - \$156,300) based on US Dept. of Housing & Urban Development (HUD) guidelines for a household of 4
- Commitment to have one unit at 80% AMI (\$123,100)
- Rent would be 30% of AMI per HUD guidelines
- Duration of workforce housing designation: 10 to 15 years

Comments?

yes

NO!!

No Yes

YES
Need More
Housing

Yes

2D

Create a Taproom/Lounge



Existing Conditions

Project Sponsor:
Evan Klein / Barrier Brewing Company, LLC

Project Type:
Private Project

Location:
2 W Park Ave

Cost Estimate:
NYF Request: \$104,000
Other Funding: \$26,000
Total: \$130,000 (80% NYF Funding)

Project Description:

Future tenant is planning to start Phase 1 of this project shortly, which consists of creating a satellite taproom, lounge, and brewery for the first satellite location of Barrier Brewing Company. The taproom/lounge will sell multiple draft beer options, NYS spirits, wine, pre-packaged food items from NYS vendors in the centrally-located, currently vacant space. The work and investment for this initial phase will include interior space upgrades and exterior signage.

NYF Funding is requested for Phase 2 of this project consisting of building/site improvements including new glass garage doors, exterior improvements, & outdoor seating.

Comments?

NO!!

No - private only

No

No

Yes for exterior improvements and ~~the~~ integration with streetscape improvements. Excellent location

Match existing building w/ brick sign so both get equal appeal

No - Bright already on the block

private funding only

